

GK ALL STAR
2020 CATALOG

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Manufactured and Distributed by:
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CHAMPIONS CHOOSE GK

INNOVATIVE DESIGNS

GK creates innovative silhouettes with the athletes in mind. Based on current trends we design uniforms that are both unique and affordable.

SUPERIOR QUALITY

GK uses only the highest quality materials, sourced from top-tier suppliers. We rigorously test our fabrics and embellishments pre and post-production to ensure they meet our standards.

UNSURPASSED FIT

GK uses 4-way stretch performance fabrics built to withstand intense physical training. Our garments maintain their original structure and stretch over time to last multiple seasons and beyond.

INDUSTRY EXPERTISE

GK's dedicated team of sales representatives and coordinators are here to help guide you through the process from design to delivery. We are cheerLEADERS.





For our 2020 All Star Catalog, we looked to nature, architecture, and elements that make bold statements - from fluid organic designs to awe-inspiring geometric patterns. We aimed to create designs as definitie and diverse as the all star cheer community we know and love.

Our Creative Couture Live Life in Color garments are a demonstration of our designers' out-of-the-box ideas that go beyond the traditional cheerleading uniform. While these uniforms might not be seen on the competition mat, the elements used to create them will. New fabric combinations to create texture, tonal crystal fabric combinations to create eye-popping patterns, and thoughtfully consistent design elements are meant to inspire you.

The bold color choices and designs for Creative Couture influenced this year's Dream Line, Sport Couture, and Performance Fundamental collections. With hundreds of fabric choices and world class embellishment options, we can make your dream uniform a reality.

THIS SEASON, WE LIVE LIFE IN COLOR

Visit GKCheer.com to Learn More



GK All Star




Creative Couture
BESPOKE UNIFORMS DESIGNED TO INSPIRE
gkcheer.com 1.855.GK.CHEER


















ALL STAR







Get Inspired...



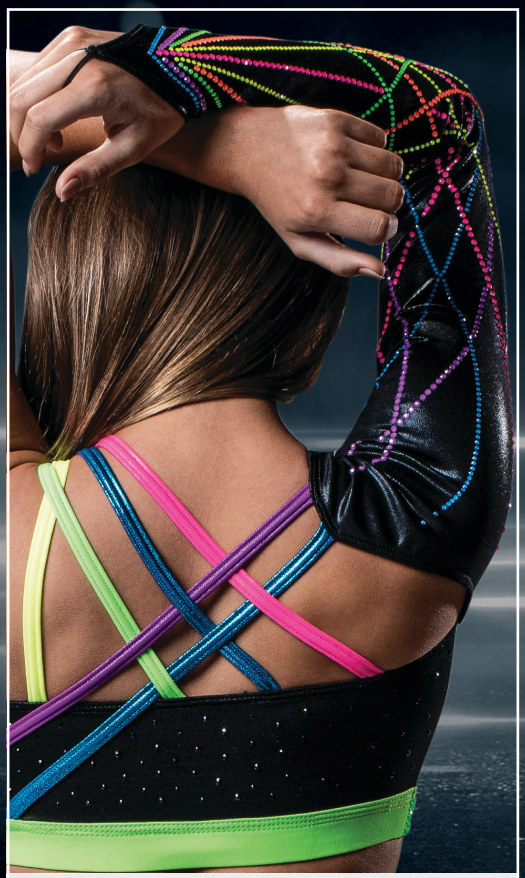
Achieve Perfect Crystal Patterns: Create intricate crystal patterns using GK's state-of-the-art technology.

see page 6-7



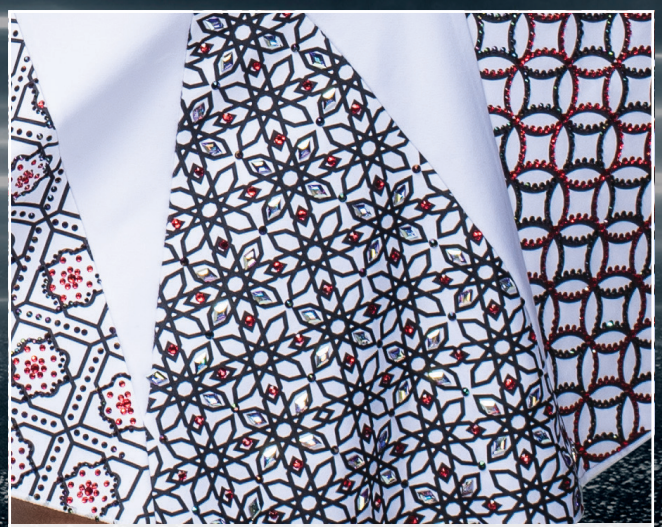
Push the Limit: Stand out with new elements like Intense cord strapping. Enhance the look with consistent crystal placement.

see page 9



Create Thoughtful, Consistent Designs: The engineered vibrant crystal design on the sleeves mimics the architectural strappy-back design.

see page 4-5



Enhance Tonal Looks: Match your crystal color and sublimated design to create a stunning tonal look.

see page 10



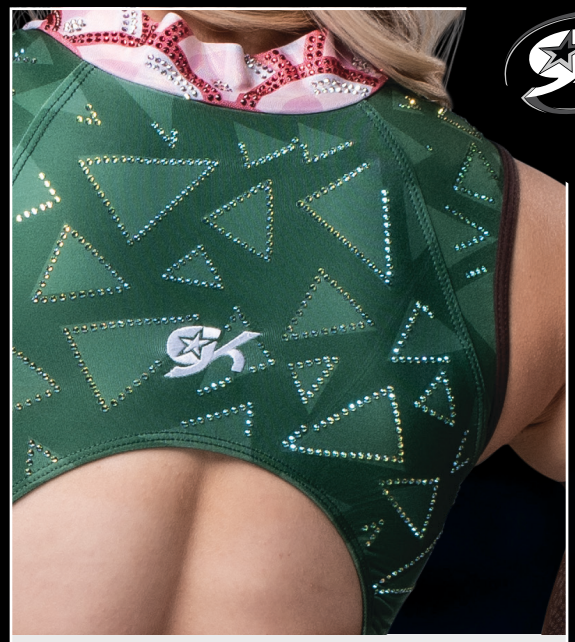
Use Mixed Media to Create Texture: Combine different types of fabric to create a unique, textured look that stands out.

see page 12-13



Build a One-of-a-Kind Look: We enhanced the playful neon sublimation with thoughtfully placed crystals that make both the design and the color pop.

see page 8



Make Your Uniform Glow: Add new dimension with subtle sublimation design and tonal crystal pattern work - shown here to dramatize the geometric shapes.

see page 17



Go Bold with Varying Patterns: Take multiple different design elements and make them work together - bold strapping, crystal scalloping, geometric waistbands, and vibrant color choices!

see page 11



Layer It Up: Add a mesh overlay to soften vibrant sublimation patterns and create new dimensions.

see page 15



Enhance the Drama: Inspired by nature, we created a sublimated, tone-on-tone crystal detailed design. Take inspiration from anywhere to build a unique look.

see page 14



Purposeful Scatters: Detailed crystal scattering creates a golden crusted look, offering something different than an engineered design.

see page 16

MADE IN AMERICA

GK All Star challenged our ELITES to design a uniform that honors GK All Star's commitment to produce 100% of our custom uniforms in the United States. This year, we asked the ELITES to create a uniform inspired by an American icon - whether it was their hometown, their favorite US destination, or an American icon, like the Statue of Liberty.

Our designers picked the semi-finalists and then, we asked the public to vote and choose the ultimate winner.

We created the final design and invited Haley to our headquarters in Reading, PA to see where it was manufactured.





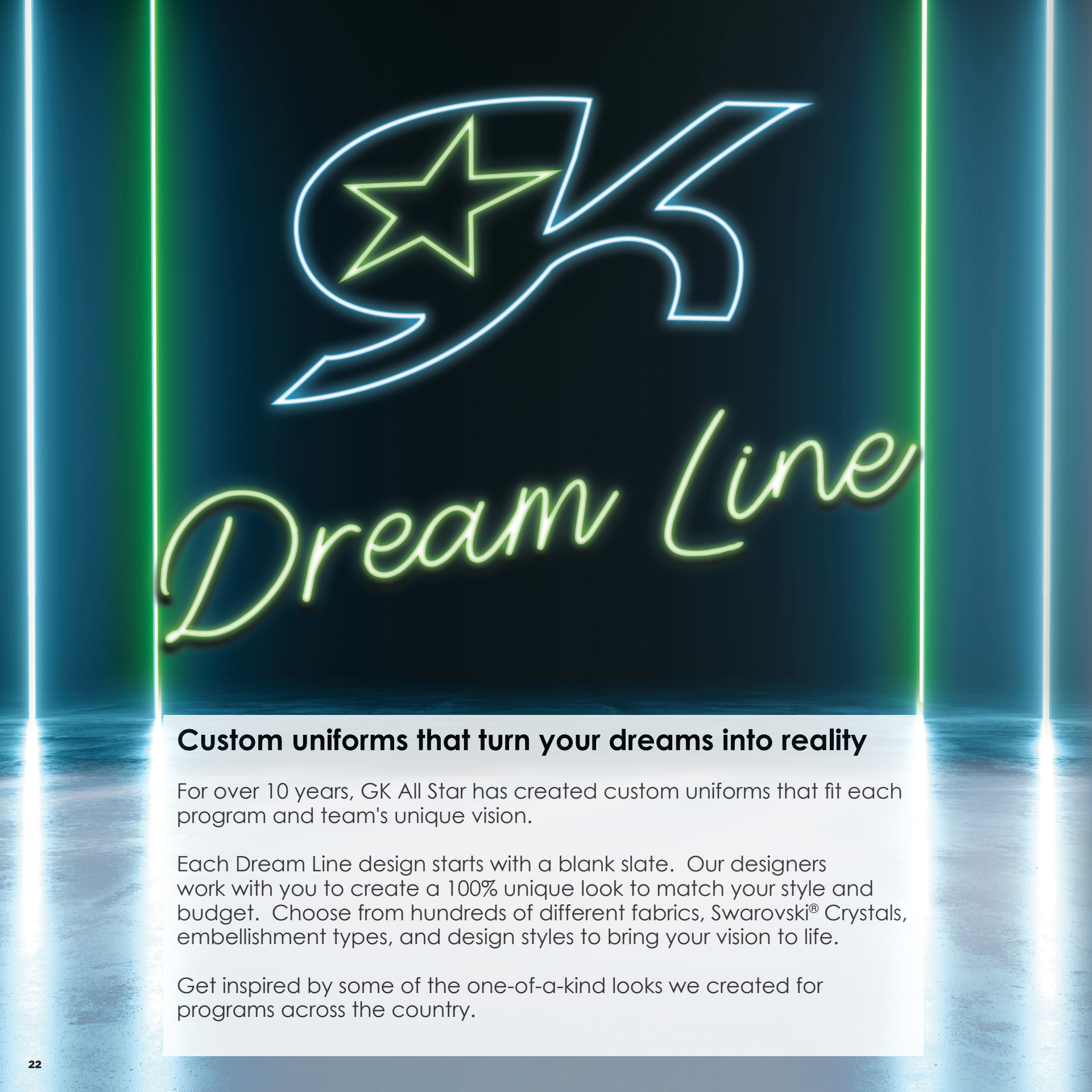
Haley Gordon

We created Haley's stunning Statue of Liberty design, which features Kelly Green DryTech, White DryTech, Gunmetal Mystique, and Peridot Shimmer Swarovski ® crystals.





MADE IN AMERICA



Custom uniforms that turn your dreams into reality

For over 10 years, GK All Star has created custom uniforms that fit each program and team's unique vision.

Each Dream Line design starts with a blank slate. Our designers work with you to create a 100% unique look to match your style and budget. Choose from hundreds of different fabrics, Swarovski® Crystals, embellishment types, and design styles to bring your vision to life.

Get inspired by some of the one-of-a-kind looks we created for programs across the country.


CRIMSON
HEAT
Ohana
HAWAII
LA
FIERCE
S5



Out Sparkle the Competition

GK uses state-of-the-art technology to add intricate Swarovski® crystal designs with precision for a consistent look uniform to uniform






SHOWTIME


BLACK



Custom Sublimated Panels

Ombre sublimation adds a new level of dimension and detail






Fab



Unique Program Details

Each uniform features custom details that tie into a consistent theme














CRIMSON
HEAT
FIERCE
Ohana
HAWAII



Fierce Flames

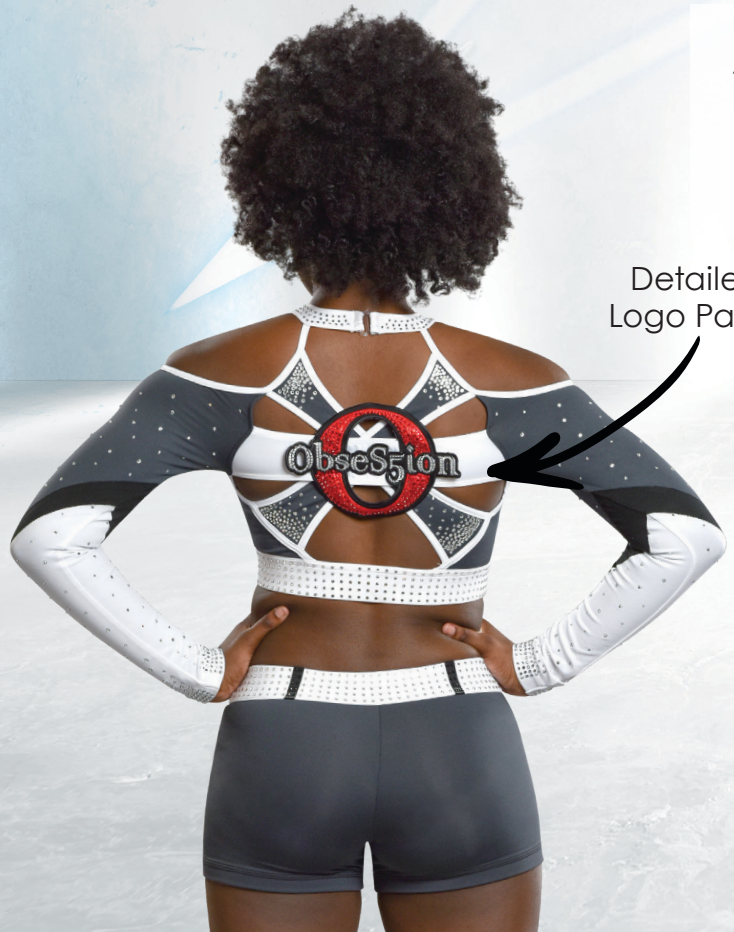


Delicate Flowers



Refined Color Blocking

Add Unique, Intricate Appliques



Detailed Logo Patch

Bold Statement Style Lines




UM
Team
ILLINOIS



Crystal Vines



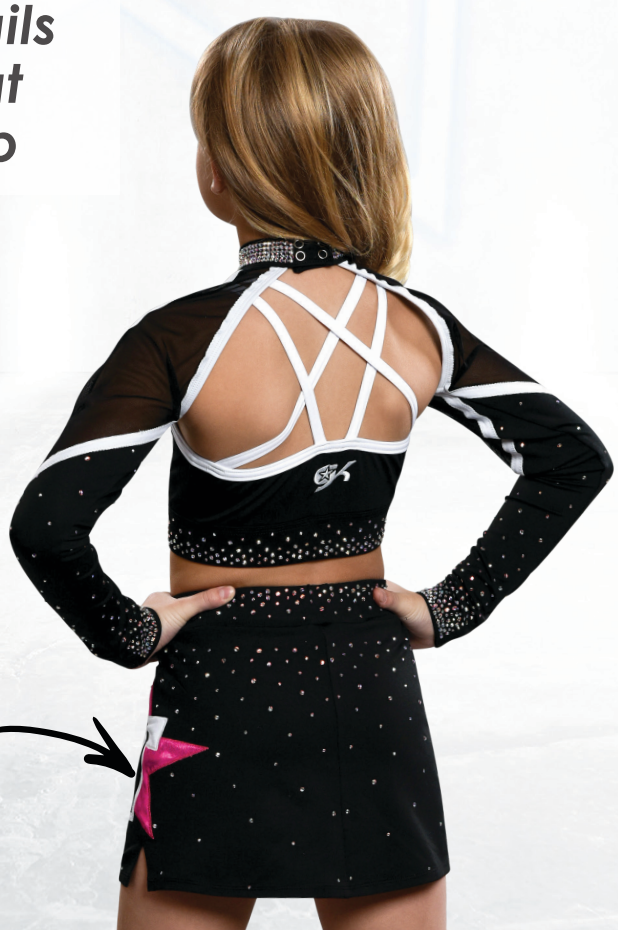
Holographic Back Appliqué



Details That Pop



Velvet Accents



Appliqué Embroidery Logo








THE elites

presented by GK ALL STAR




In the ELITES' second season, we continued to build a community of athletes across the United States and world who embody the GK legacy of athleticism, uniqueness, and talent. They represent GK All Star in both their programs and their communities.

Our second annual Made in America Tour traveled to Washington, DC, Chicago, Reading, Dallas, Orlando, and San Diego. Our tour offers ELITES a one-of-a-kind experience to create new friendships and model new GK All Star designs.









DYNASTY
TWISTED
REX


Heat
DYNASTY
iC
JMAS
TOPGUN
TOPGU
SHARK


ELITE
THE elites

Sport Couture

Jump start your design process with Sport Couture. Choose from our library of unique designs and make it your own with thousands of customizable options. GK stocks hundreds of fabrics and embellishment options.

1. Pick Your Style

GK All Star offers the Sport Couture collection in a variety of silhouettes for men, women, and children. Effortlessly mix and match tops and bottoms to create a look that's uniquely yours.

2. Choose Your Fabrics & Colors

Make any uniform style match your team's style with hundreds of different fabric options, styles, and types.

3. Add Your Team Name and Logo

Personlize your uniform with high-quality embellishment options.

4. Embellish with Hundreds of Options

Outshine the competition with Swarovski® Crystals, Appliqué Embroidery, Spanglez™, Imprinting™, Imprintz™, and more.

See all of the available options in our Style Library beginning on page 96





Top: U219
Bottom: U7007

U219
Shown in Navy Pearl Mystique, White DryTech & Spearmint Opal Mesh
Custom Embellishments: Applique Embroidery in Spearmint Pearl Mystique & Navy Pearl Mystique, Clear & Peridot Shimmer Crystals

U7007
Shown in Navy Pearl Mystique, Spearmint Opal Mesh, White DryTech
Custom Embellishments: Clear & Peridot Shimmer Crystals

U219L
Shown in Spearmint Pearl Mystique, True Navy DryTech & White Opal Mesh
Custom Embellishments: White Pearl & Peridot Shimmer Crystals

U7003LL
Shown in Spearmint Pearl Mystique, True Navy DryTech & White DryTech
Custom Embellishments: White Pearl & Peridot Shimmer Crystals



Top: U219L
Bottom: U7003LL



Top: U214
Bottom: U747V

U214
Shown in Black DryTech, Charcoal Mystique, Fluorescent Yellow Mystique & Black Opal Mesh
Custom Embellishments: Vibrant Yellow, Clear & Black Crystals

U747V
Shown in Charcoal Mystique, Black DryTech & Fluorescent Yellow Mystique
Custom Embellishments: Clear Crystals

U214L
Shown in White DryTech, Fluorescent Yellow Mystique & Black Matte Mystique
Custom Embellishments: Applique Embroidery in Matte Black Mystique & Fluorescent Yellow Mystique, Clear, Black & Vibrant Yellow Crystals

U634LL
Shown in Fluorescent Yellow Mystique, White DryTech, Black Matte Mystique
Custom Embellishments: Black Crystals



Top: U214L
Bottom: U634LL



Coordinating Men's Uniform

Top: U212
Bottom: U619L

U212
Shown in Maroon DryTech, Merlot Fairy Mesh, Gold Shattered Glass & Black Matte Mystique
Custom Embellishments: Metallic Gold & Garnet Crystals

U619L
Shown in Black Matte Mystique, Maroon DryTech & Gold Shattered Glass
Custom Embellishments: Metallic Gold & Garnet Crystals

U212E
Shown in Black DryTech, Merlot Sparkle & Gold Shattered Glass
Custom Embellishments: Applique Embroidery in Gold Shattered Glass & Merlot Sparkle, Metallic Gold & Garnet Crystals

U757
Shown in Black DryTech, Black Opal Mesh & Merlot Fairy Mesh
Custom Embellishments: Metallic Gold & Garnet Crystals

U212E
Men's Uniform See pages 64-65 for details





Top: U212E
Bottom: U757
*skirt does not have attached brief

U216
Shown in Berry Shattered Glass, Black Opal Mesh, Sangria Mystique & Black DryTech
Custom Embellishments: Applique Embroidery in Sangria Mystique, Brilliance & Sangria Crystals

U633LL
Shown in Sangria Mystique, Black DryTech & Berry Shattered Glass
Custom Embellishments: Brilliance Crystals

U216L
Shown in Black Shattered Glas, Berry Mesh & White DryTech
Custom Embellishments: Applique Embroidery in Berry Shattered Glass & Black Shattered Glass, Black & Fuchsia Crystals

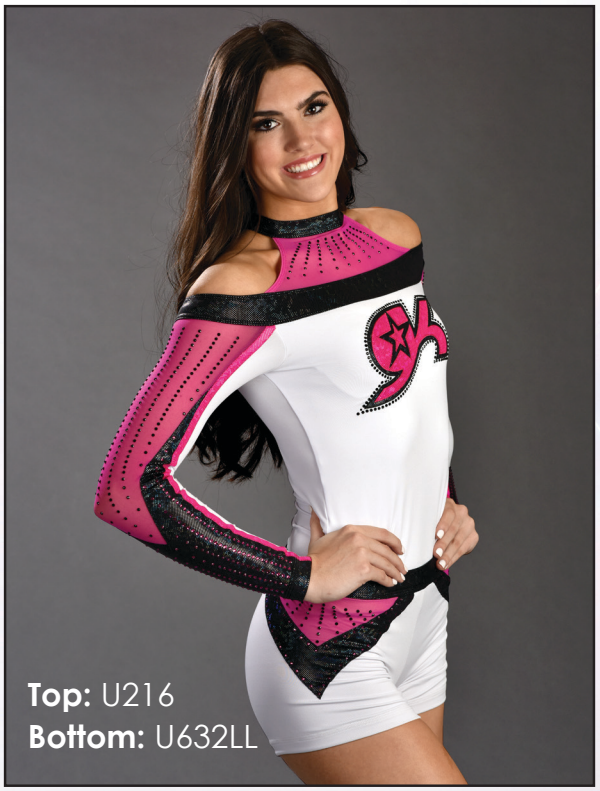
U756
Shown in Black Shattered Glass, White DryTech & Berry Shattered Glass
Custom Embellishments: Fucshia & Black Crystals

U632LL (Inset Shot)
Shown in Black Shattered Glass, White DryTech & Berry Mesh
Custom Embellishments: Black & Fuchsia Crystals

Top: U216
Bottom: U633LL







Top: U216
Bottom: U632LL



Top: U216L
Bottom: U756



Top: U218
Bottom: U7005L

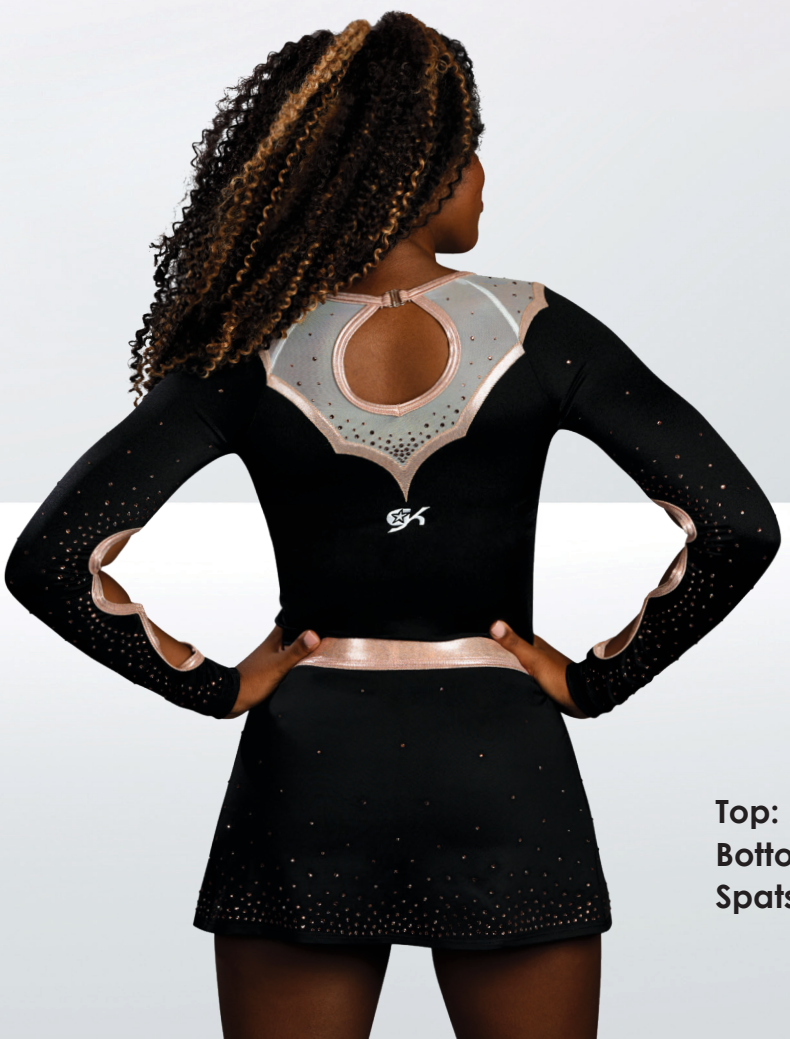
U218
Shown in Blush Mystique, Black Velvet & Gunmetal Mystique
Custom Embellishments: Applique Embroidery in Blush Mystique & Gunmetal Mystique, Blush Crystals

U7005L
Shown in Gunmetal Mystique, Black Velvet & Black Opal Mesh
Custom Embellishments: Blush Crystals

U218L
Shown in White Opal Mesh, Black Nylon/Spandex & Blush Mystique
Custom Embellishments: Blush Crystals

U754, shown with CB501
Shown in Blush Mystique & Black DryTech
Custom Embellishments: Blush Crystals

U903S
Shown in Blush Mystique & Black Opal Mesh
Custom Embellishments: Blush Crystals





Top: U218L
Bottom: U754 with CB501
Spats: U903S



U206
Shown in Navy DryTech, Sublimation on White Mesh, Navy Mesh, Ocean Pearl Mystique & White Mystique
Custom Embellishments: Applique Embroidery in White Mystique & Navy DryTech, Clear Crystals

U752M
Shown in Navy DryTech & Ocean Pearl Mystique
Custom Embellishments: Clear Crystals

U206L
Shown in Navy Pearl Mystique, Sublimation on White Mesh, White DryTech, Navy DryTech & Ocean Pearl Mystique
Custom Embellishments: Clear & Metallic Silver Crystals

U631LL
Shown in Navy Pearl Mystique, Navy DryTech & Ocean Pearl Mystique
Custom Embellishments: Clear & Metallic Silver Crystals

Top: U206
Bottom: U752M





Top: U206L
Bottom: U631LL



Top: U207
Bottom: U632R

U207
Shown in Aurora Iridescence, Black DryTech, Concord Mesh & Imperial Purple Mystique
Custom Embellishments: Clear & Peacock Brilliance Crystals

U632R
Shown in Aurora Iridescence, Black DryTech & Concord Mesh
Custom Embellishments: Clear & Peacock Brilliance Crystals

U207L
Shown in Black DryTech, Aurora Iridescence & Black Mesh
Custom Embellishments: Clear & Peacock Brilliance Crystals

U759L
Shown in Aurora Iridescence, Black Mesh & Black DryTech
Custom Embellishments: Clear Crystals



Top: U207L
Bottom: U759L





Top: U213
Bottom: CW588L

U213
Shown in Sapphire Velvet, White DryTech, Rich Royal Shattered Glass & Navy Opal Mesh
Custom Embellishments: Applique Embroidery in Rich Royal Shattered Glass & Sapphire Velvet, Turquoise Shimmer & Midnight Crystals

CW588L
Shown in Sapphire Velvet & Sapphire DryTech
Custom Embellishments: Turquoise Shimmer & Clear Crystals

U213
Men's Uniform See pages 64-65 for details

U213L
Shown in White Opalescence, Sapphire DryTech, Rich Royal Shattered Glass & White Opal Mesh
Custom Embellishments: Brilliance & Turquoise Shimmer Crystals

U7006LL
Shown in Sapphire DryTech, White Opalescence & Rich Royal Shattered Glass
Custom Embellishments: Brilliance & Turquoise Shimmer Crystals





Top: U213L
Bottom: U7006LL

U215L
Shown in Black DryTech, White Opal Mesh, Sublimation on Optic White
Custom Embellishments: Brilliance & Garnet Crystals

U706L
Shown in Black DryTech & White Opalescence
Custom Embellishments: Garnet Crystals

U215
Shown in White DryTech, Black Opal Mesh, Sublimation on White Mesh & Scarlet Pearl Mystique
Custom Embellishments: Clear & Garnet Crystals

U635L
Shown in Black Matte Mystique, White DryTech, Sublimation Optic White & Scarlet Pearl Mystique
Custom Embellishments: Applique Embroidery in Scarlet Pearl Mystique & Matte Black Mystique, Clear & Scarlet Crystals





Top: U215L
Bottom: U706L



Top: U215
Bottom: U635L



Top: U210
Bottom: U7007

U210
Shown in Aurora Iridescence, Black Velvet, Malibu Pearl Mystique & Black Opal Mesh
Custom Embellishments: Dark Brilliance & Clear Crystals

U7007
Shown in Black Velvet, Black Opal Mesh & Malibu Pearl Mystique
Custom Embellishments: Clear Crystals

U210L
Men's Uniform See pages 64-65 for details

U210L
Shown in Caribbean Mesh, Malibu Pearl Mystique & Black Velvet
Custom Embellishments: Applique Embroidery in Malibu Pearl Mystique, Metallic Silver Crystals

U7000LL
Shown in Malibu Pearl Mystique, Black Velvet & Aurora Iridescence
Custom Embellishments: Metallic Silver Crystals





Top: U210L
Bottom: U7000L



Top: U217
Bottom: U612RL

U217
Shown in Black DryTech, Magenta Pearl Mystique, Black Opal Mesh & Blackberry Mystique
Custom Embellishments: Dark Brilliance & Peacock Brilliance Crystals

U612RL
Shown in Black DryTech, Magenta Pearl Mystique & Blackberry Mystique
Custom Embellishments: Peacock Brilliance Crystals

U217L
Shown in Magenta Pearl Mystique, Black DryTech, Blackberry Mystique & Imperial Purple Opalescence
Custom Embellishments: Applique Embroider in Blackberry Mystique & Imperial Purple Opalescence, Dark Brilliance & Brilliance Crystals

U758L
Shown in Magenta Pearl Mystique & Black DryTech
Custom Embellishments: Dark Brilliance & Brilliance Crystals



Top: U217L
Bottom: U758L



Top: U211
Bottom: CW585L

U211
Shown in Viola Opal Mesh, Carbon DryTech, Vinca Mystique & White Opalescence
Custom Embellishments: Clear & Peacock Brilliance Crystals

CW585L
Shown in Vinca Mystique & Carbon DryTech
Custom Embellishments: Clear & Peacock Brilliance Crystals

U211L
Shown in Vinca Mystique, White DryTech & Smoke Pearl Mystique
Custom Embellishments: Applique Embroidery in Vinca Mystique & Smoke Pearl Mystique, Black Diamond & Peacock Brilliance Crystals

U734R
Shown in White DryTech, Smoke Pearl Mystique, Vinca Mystique
Custom Embellishments: Peacock Brilliance Crystals





Top: U211L
Bottom: U734R

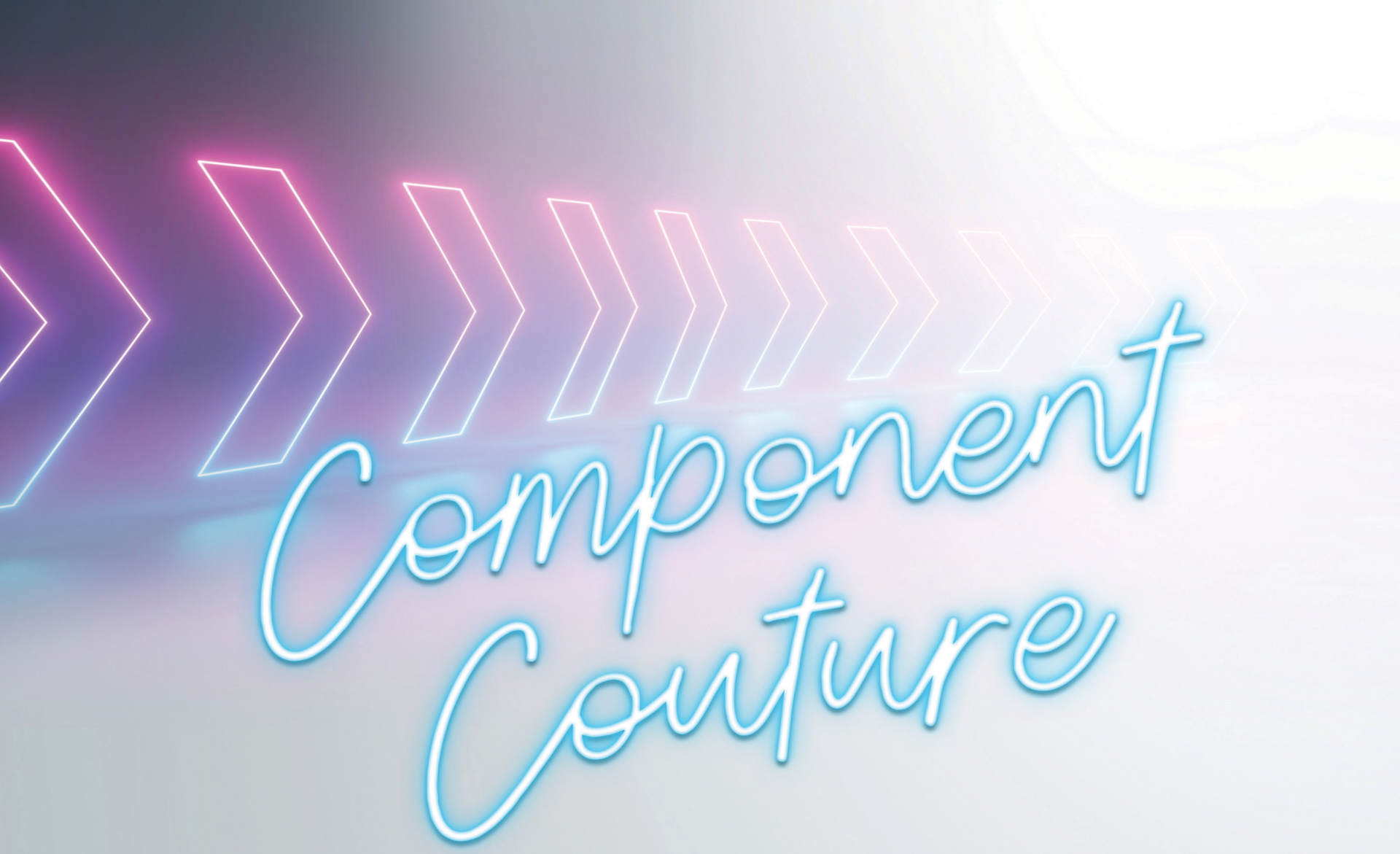
Men's Uniforms





Designed to Match

Create coordinating men's and boy's uniforms that perfectly match your program's unique look.



The Most Fashionable and Cost-Effective Cheerleading Uniform in the Industry

Component Couture is GK All Star's innovative uniform concept that allows you to effortlessly add and subtract uniform pieces to create new looks. Build day one and day two looks or swap in new components to create a fresh look each season without starting from scratch.

With more than 30 unique components and even more base styles, you can create limitless looks.

See all of the available options in our Style Library beginning on page 96





Top: CW246
Shrug: U904J
Bottom: CW501

CW246
Shown in Fluorescent Yellow Mystique & Black Opal Mesh
Custom Embellishments: Black & Clear Crystals

CW501L
Shown in Fluorescent Yellow Mystique

U904J
Shown in Fluorescent Yellow Mystique, Black Opal Mesh, White DryTech & Black Matte Mystique
Custom Embellishments: Clear Crystlas

U755
Shown in Fluorescent Yellow Mystique, Black Opal Mesh & Black Matte Mystique
Custom Embellishments: Black &Clear Crystals



Top: CW246
Shrug: U904J
Skirt: U755



Top: CW245
Bottom: U759L

CW245
Shown in Vinca Mystique & Smoke Pearl Mystique
Custom Embellishments: Brilliance Crystals

U759L
Shown in Smoke Pearl Mystique, Viola Opal Mesh & Vinca Mystique
Custom Embellishments: Brilliance, Peacock Brilliance & Black Diamond Crystals

U905W
Shown in White DryTech, Viola Opal Mesh & Smoke Pearl Mesh
Custom Embellishments: Brilliance, Peacock Brilliance & Black Diamond Crystals



Top: CW245
Shrug: U905W
Bottom: U759L



Top: CW227
Bottom: U706R

CW227
Shown in Berry Shattered Glass, Black Mesh & Black DryTech
Custom Embellishments: Clear & Black Crystals

U706R
Shown in Black DryTech & Berry Shattered Glass
Custom Embellishments: Clear & Fuchsia Crystals

U908W
Shown in Berry Shattered Glass, Black Mesh, Black Shattered Glass & Black DryTech
Custom Embellishments: Clear, Black & Fuchsia Crystals



Top: CW227
Bottom: U706R
Shrug: U908W



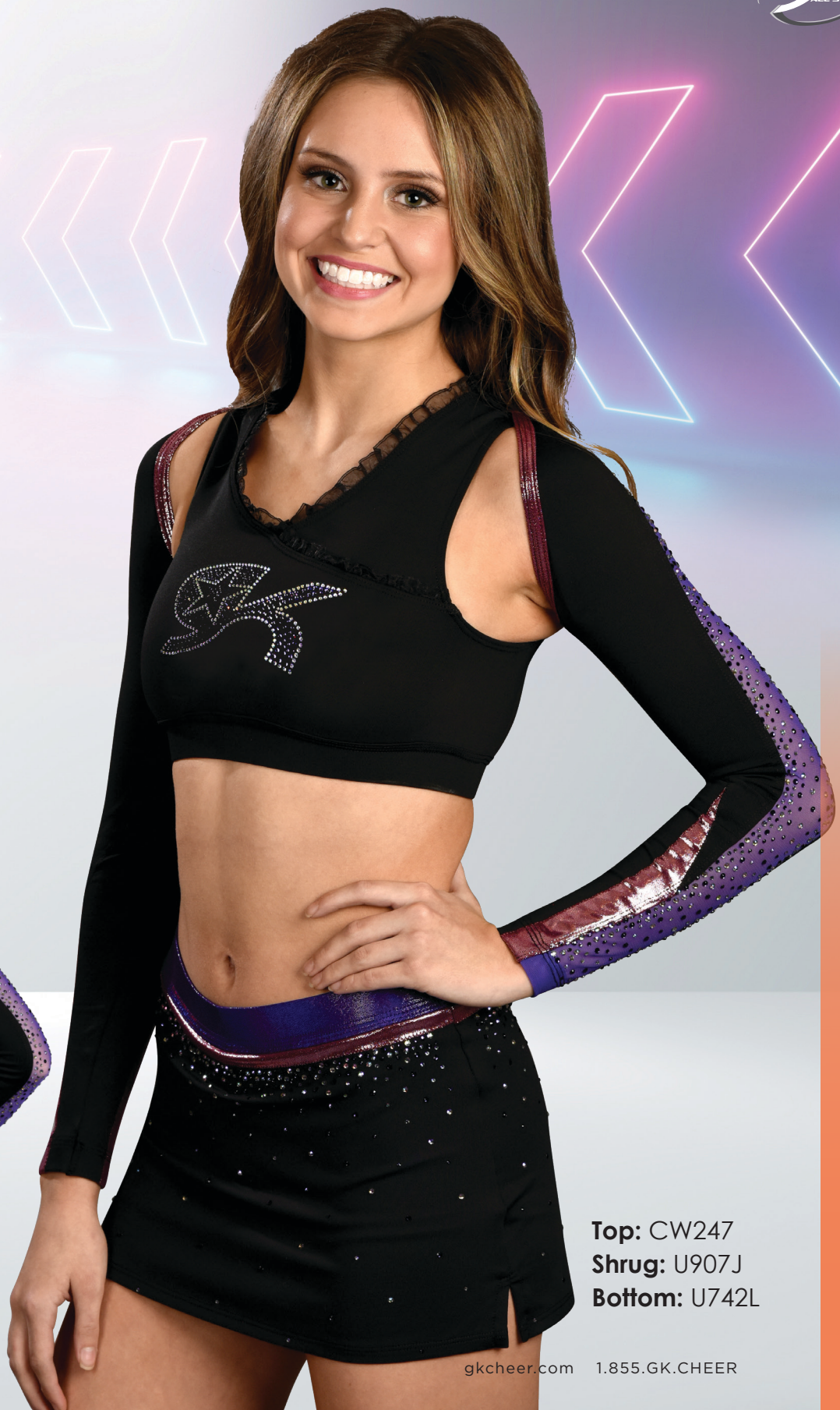
Top: CW247
Bottom: U742L

CW247
Shown in Black DryTech & Concord Mesh
Custom Embellishments: Peacock Brilliance & Clear Crystals

U907J
Shown in Concord Mesh, Black DryTech & Blackberry Mystique
Custom Embellishments: Peacock Brilliance & Clear Crystals

U742L
Shown in Imperial Purple Opalescence, Blackberry Mystique & Black DryTech
Custom Embellishments: Clear Crystals





Top: CW247
Shrug: U907J
Bottom: U742L



CW248
Shown in Navy DryTech & Ocean Pearl Mystique
Custom Embellishments: Applique Embroidery in White DryTech & Ocean Pearl Mystique, Clear Crystals

SBC610L
Shown in Sublimation on Option White & Navy DryTech
Custom Embellishments: Clear Crystals

U903G
Shown in Sublimation on Optic White
Custom Embellishments: Midnight Crystals

U905S
Shown in Navy DryTech & Sublimation on Optic White
Custom Embellishments: Midnight & Clear Crystals

Top: CW248
Gauntlets: U903G
Bottom: SBC610L



Top: CW248
Gauntlets: U903G
Bottom: SBC610L
Spats: U905S

CW233
Shown in True Navy DryTech & White Mystique
Custom Embellishments: Peridot Shimmer & Midnight Crystals

CW742L
Shown in Spearmint Pearl Mystique, White Mystique & True Navy DryTech
Custom Embellishments: Peridot Shimmer & Midnight Crystals

U901G
Shown in Navy Pearl Mystique, White Mystique & Spearmint Opal Mesh
Custom Embellishments: Peridot Shimmer & Midnight Crystals

U902S
Shown in Navy Pearl Mystique, White Mystique & Spearmint Opal Mesh
Custom Embellishments: Peridot Shimmer & Midnight Crystals



Top: CW233
Bottom: U742L





Top: CW233
Gauntlets: U901G
Bottom: U742L
Spats: U902S

CW241
Shown in Black Opal Mesh, Black DryTech & Aurora Iridescence
Custom Embellishments: Applique Embroidery in Aurora Iridescence & Purple DryTech, Brilliance Crystals

U7006LL
Shown in Purple DryTech, Black DryTech & Aurora Iridescence
Custom Embellishments: Brilliance Crystals

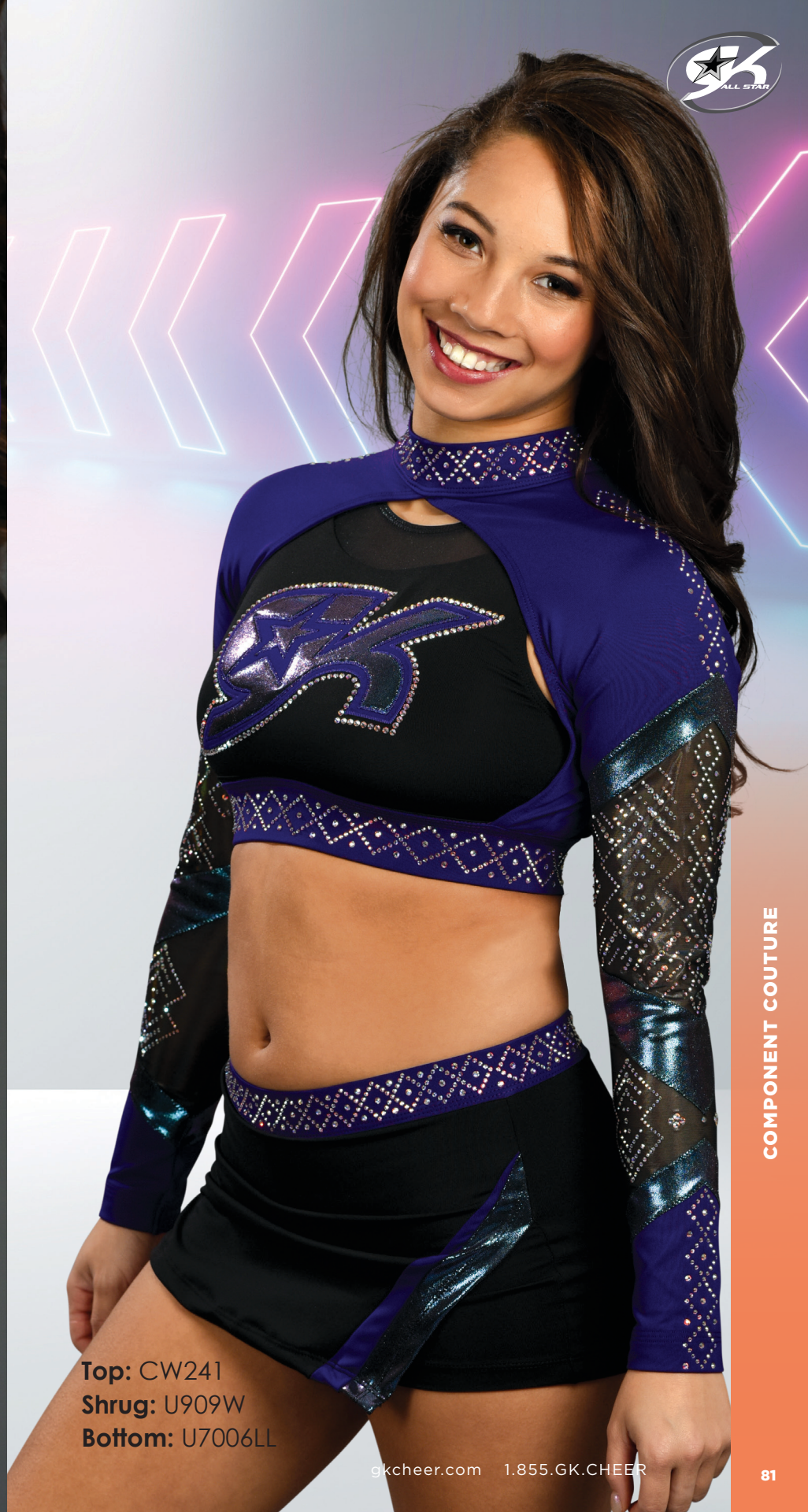
U909W
Shown in Purple DryTech, Aurora Iridescence & Black Opal Mesh
Custom Embellishments: Brilliance Crystals





Top: CW241
Bottom: U7006LL





Top: CW241
Shrug: U909W
Bottom: U7006LL



Top: CW245
Bottom: CW501

CW245
Shown in Blush Mystique & Black DryTech
Custom Embellishments: Applique Embroidery in Black DryTech & Gunmetal Mystique, Blush & Metallic Silver Crystals

CW501
Shown in Blush Mystique

U902G
Shown in Blush Mystique, Black Opal Mesh & Gunmetal Mystique
Custom Embellishments: Metallic Silver Crystals

U755
Shown in Gunmetal Mystique, Blush Mystique & Black DryTech
Custom Embellishments: Metallic Silver Crystals



Top: CW245
Gauntlets: U902G
Bottoms: U755



Top: CW249
Bottom: U5001L

CW249
Shown in Black DryTech & Scarlet Pearl Mystique
Custom Embellishments: Applique Embroidery in White Mystique & Scarlet Pearl Mystique, Clear & Black Crystals

U5001L
Shown in Black DryTech, White Mystique & Scarlet Pearl Mystique
Custom Embellishments: Clear Crystals

U910J
Shown in Black DryTech & Sublimation on White Mesh
Custom Embellishments: Clear & Black Crystals





Top: CW249
Shrug: U910J
Bottom: U5001L

Sublimation

Created using state-of-the-art technology, dye-sublimated uniforms are engineered artwork that is applied to our four-way stretch fabric using a special heat process. The sublimation process allows you to easily create your own unique team look.

1. Select Your Style

Choose from a variety of silhouettes for women, men, and children.

2. Create Your Pattern

Select from one of our preset sublimated artwork options or work with our design team to create your own one-of-a-kind pattern.

3. Select Your Fabrics & Colors

Choose from 55 different colors to create a standout look that showcases your team colors and style preferences.

4. Add Embellishments

Take your design to the next level with Swarovski® Crystals or any of our hundreds of embellishment options including Spanglez™, Imprintz™, and Imprinting™

See "Fabrics, Embellishments & Information" on page 114 for all of the available options




Top: SBC103
Bottom: SBC702
Top: SBC202
Bottom: SBC702

Top: SBC102
Bottom: SBC700



Performance Fundamentals

GK All Star's Performance Fundamental uniforms are in-stock and ready-to-ship.

1. Pick Your Style

The Performance Fundamental collection comes in a variety of silhouettes for men, women, and children. Find a cheer-centric style that matches your program's needs.

2. Add Your Team Name and Logo

Personlize your uniform with high-quality embellishment options.

3. Embellish with Hundreds of Options

Outshine the competition with Swarovski® Crystals, Appliqué Embroidery, Spanglez™, Imprinting™, Imprintz™, and more.

See "Fabrics, Embellishments & Information" on page 114 for all of the available embellishment options.



Top: CB251
Bottom: CB590-016



Top: CB234
Bottom: CB581



Top: CB235
Bottom: CB706

Fashionable Coverups



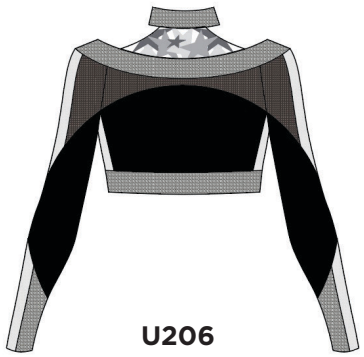
L1274
Available in 180 White
& 016 Black



L1273
Available in 116 Navy
& 016 Black

COMPONENT & SPORT COUTURE LIBRARY

CROP TOPS



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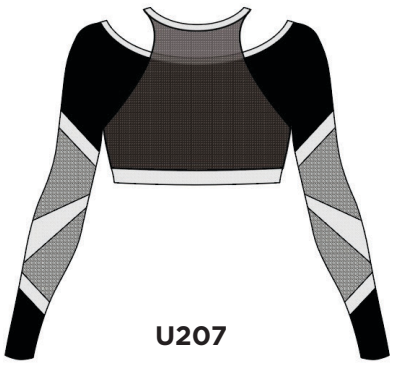

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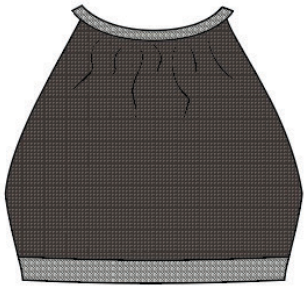
U208





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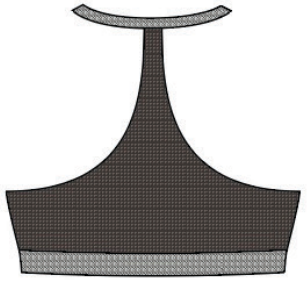




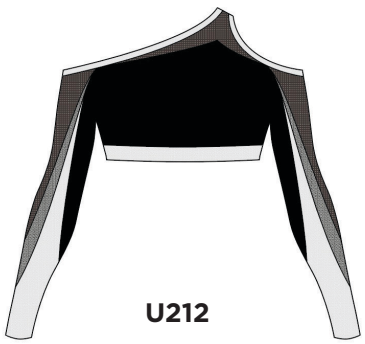
U210





U211





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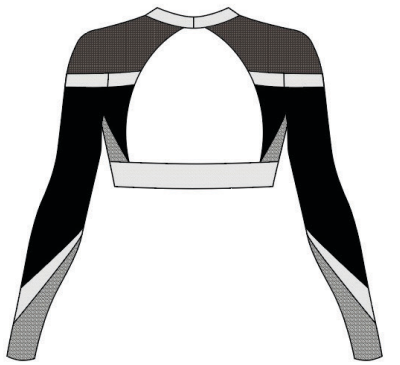



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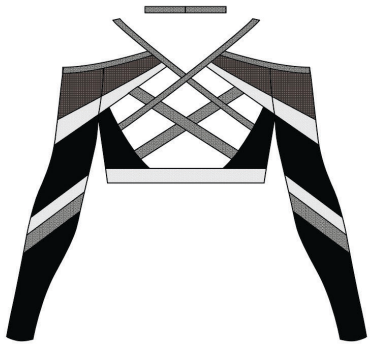

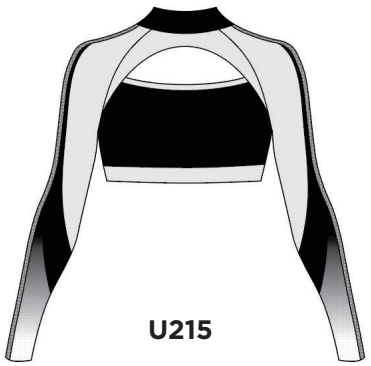

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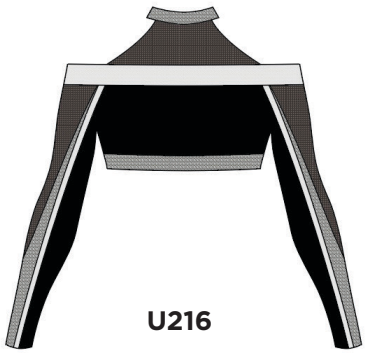

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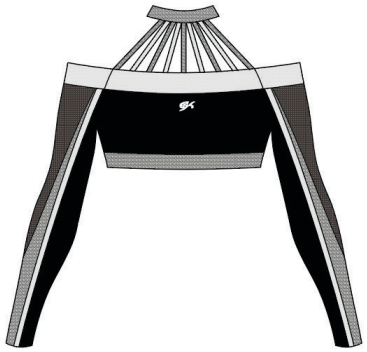




U217





U218





U219





SBC101



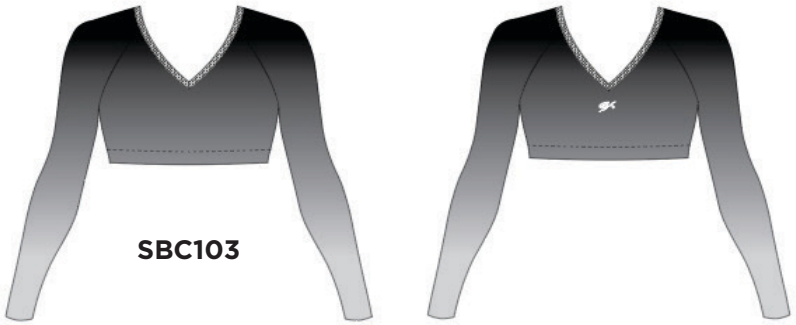


SBC102



COMPONENT & SPORT COUTURE LIBRARY

CROP TOPS



SBC103

LONG TOPS



U206L*





U207L*





U210L*





U211L*



*Styles also available as leo



U212L*





U213L*





U214L*





U215L*





U216L*





U217L





U218L





U219L



COMPONENT & SPORT COUTURE LIBRARY

LONG TOPS



CB181





CB189





CB234





CB235





CB251





SBC202





SBC204





SBC205



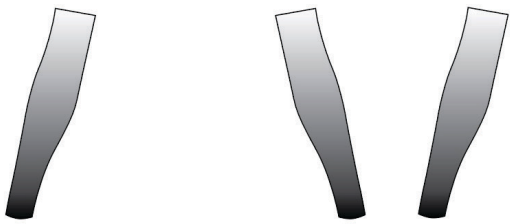
GAUNTLETS



U901G



U902G



U903G



U904G

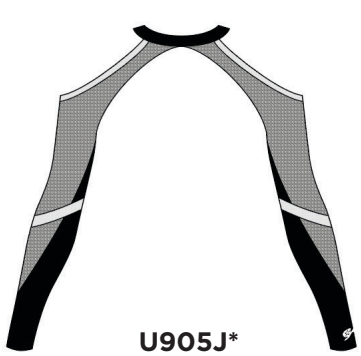
COMPONENT & SPORT COUTURE LIBRARY

SHRUGS



U904J*





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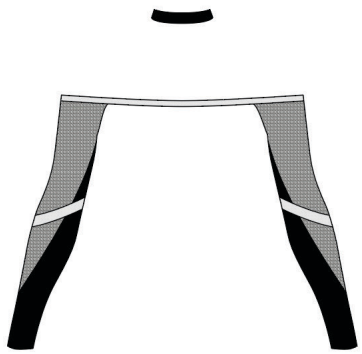

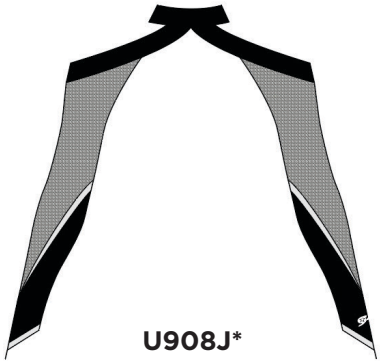

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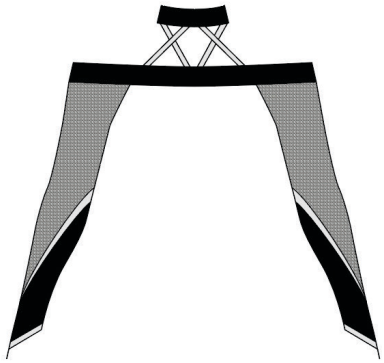




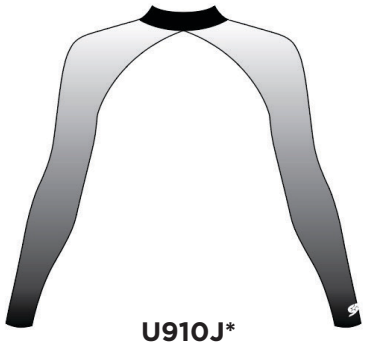
U909J*





U907J





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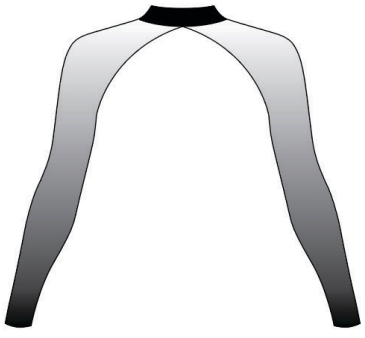
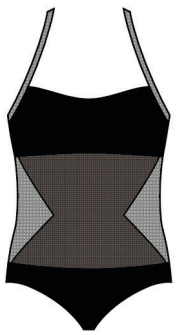




CB239



CROSSOVER LINER



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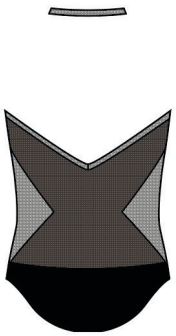


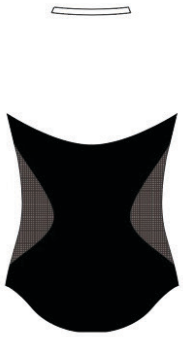


CB192





CB236

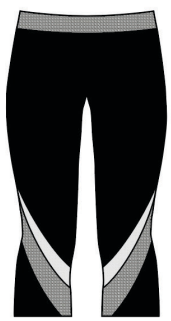




CB252



CAPRIS



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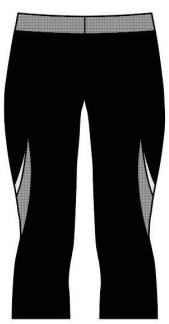



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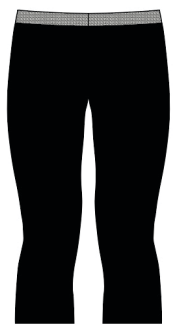
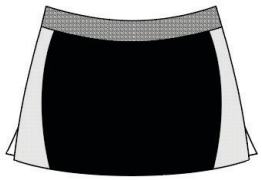


COMPONENT & SPORT COUTURE LIBRARY

SKIRTS



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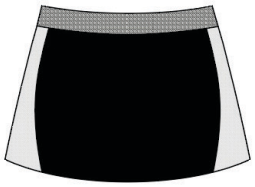

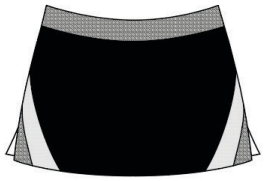

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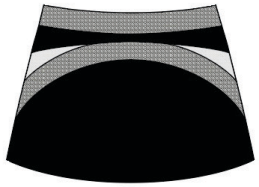

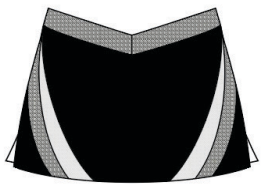

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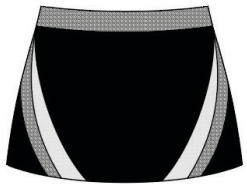

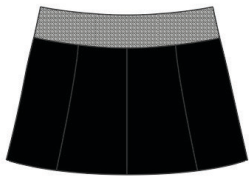

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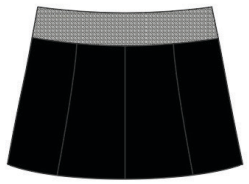

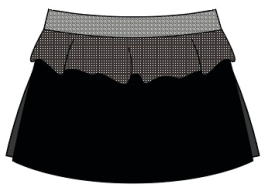

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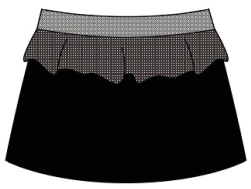

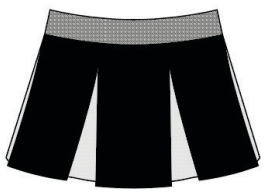

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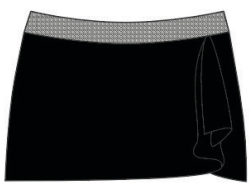

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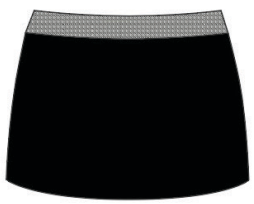

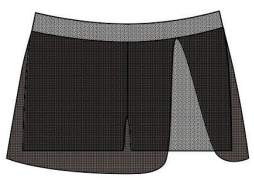

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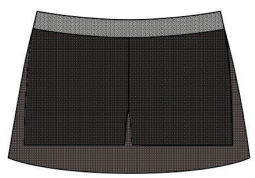

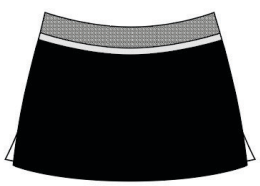

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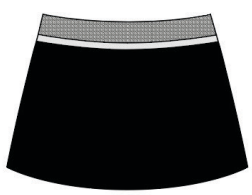
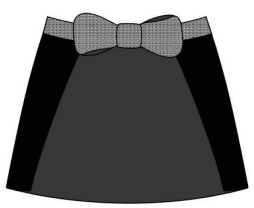
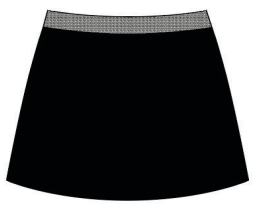
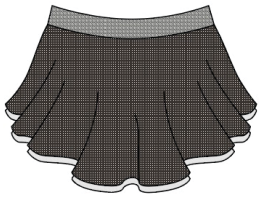




U754



* Skirts come with a built-in-brief



U757





CB701*





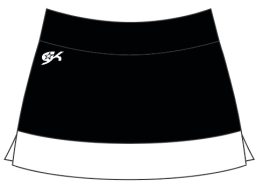
CB704*



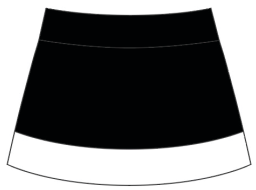


CB706*





CB708*





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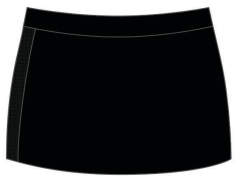




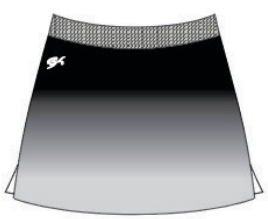
CW710*





SBC700*





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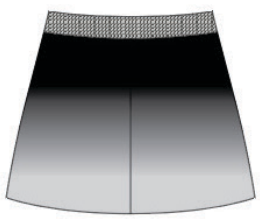


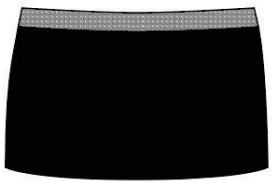
COMPONENT & SPORT COUTURE LIBRARY

SKORTS



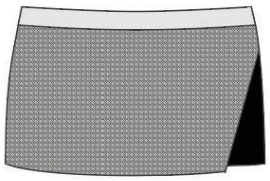
U7000



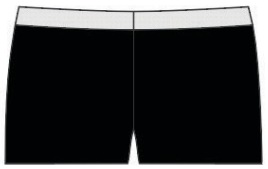


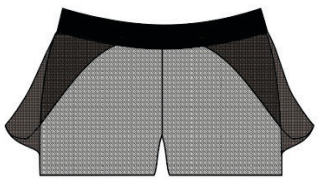
U7001





U7004





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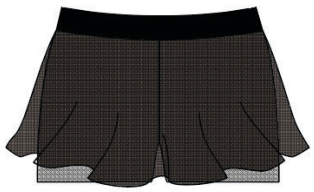



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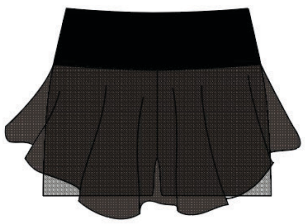



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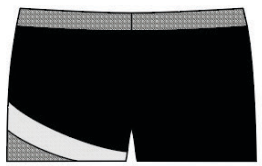

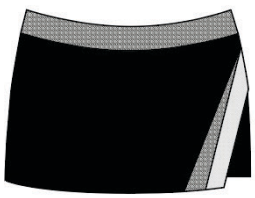

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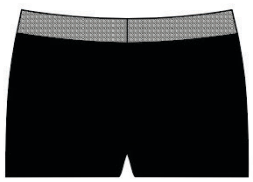
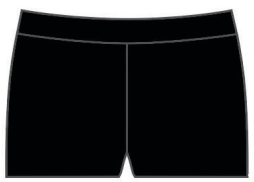




CB705





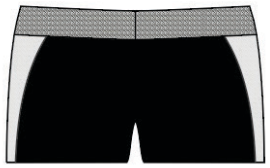
SBC705



SHORTS



U633





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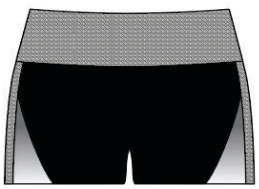

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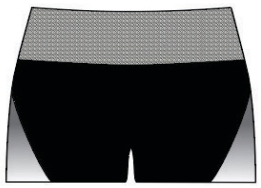




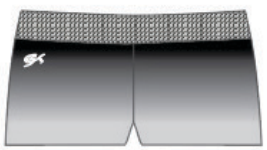
SBC604



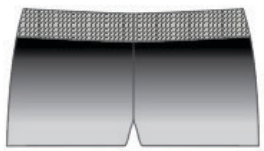


SBC610





SBC611





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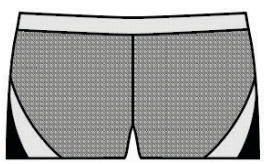

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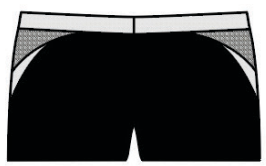

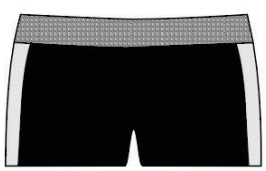

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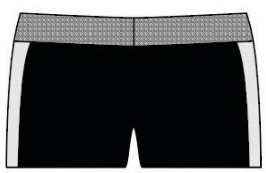

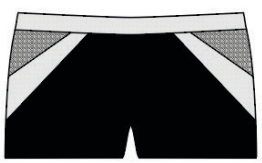

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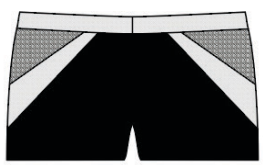
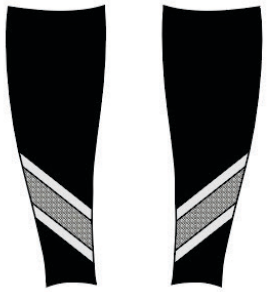


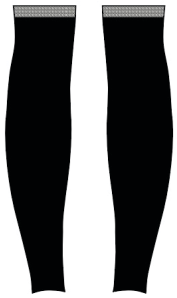
COMPONENT & SPORT COUTURE LIBRARY

SPATS



U902S





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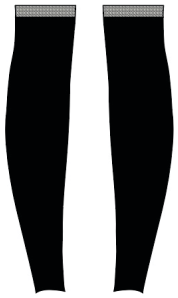
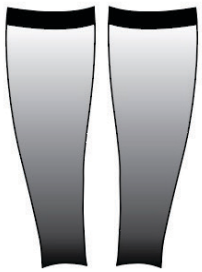


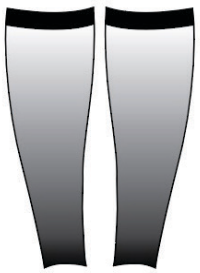


U904S





U905S



MENS PANTS



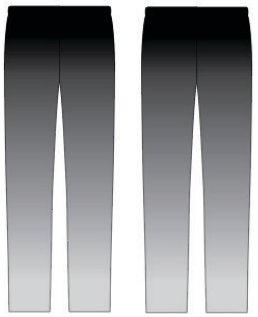
UM501



CB909



CB913



SBC800

MENS TOPS



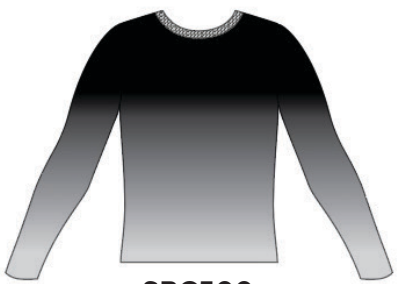


CB903





CB905





SBC500



The **Most Affordable** Shoe in **All Star** Cheerleading

SHOE07 GK FUSION™ &
SHOE09 GK Black Shadow™

5.5 ounces. Upper: durable abrasion resistant polyurethane with breathable nylon spacer mesh fabric and strong exoskeleton. Cushioned midsole; durable, grippy rubber outsole. Machine washable.

Available Sizes

Youth: Y10, Y11, Y12, Y13, Y1, Y2

Adult: A4, A4.5, A5, A5.5, A6, A6.5, A7, A7.5, A8, A8.5, A9, A9.5, A10, A10.5, A11, A12, A13, A14

FUSION™

ENGINEERED FOR CHEER



- Contoured heel stand for comfortable ankle support
- Hybrid traction sole – grippy and flexible where you want it to be, tough and supportive where you need it to be
- SlenderFit profile for foot comfort inside and easier stunt holding outside
- U-throat lacing systemz, designed to give you the extra security you need
- Exoskeleton provides enhanced stability, support and long-term comfort
- Breathable fabric for enhanced air flow
- Multi-textured surfaces for maximum hold
- Durable stitched construction wears longer and performs better
- Toe grip built for flawless tumbling

the GK Shadow

TEAM BACKPACKS

The Rogue Glitter Bag



Essentials Canvas Bag



Bag includes many pockets and compartments to easily organize your shoes, water bottles, accessories, laptop, and more.

Customize your bag with hundreds of different embellishment options including Swarovski® Crystals, Embroidery and more.

Backpack Dimensions: 18" High, 13 1/2" x 9" Bottom, 15" Side Pocket to Side Pocket

Introducing

THE MINI *ROGUE*



L1196 - 69E Glitterati



L1196 - 113 Mint



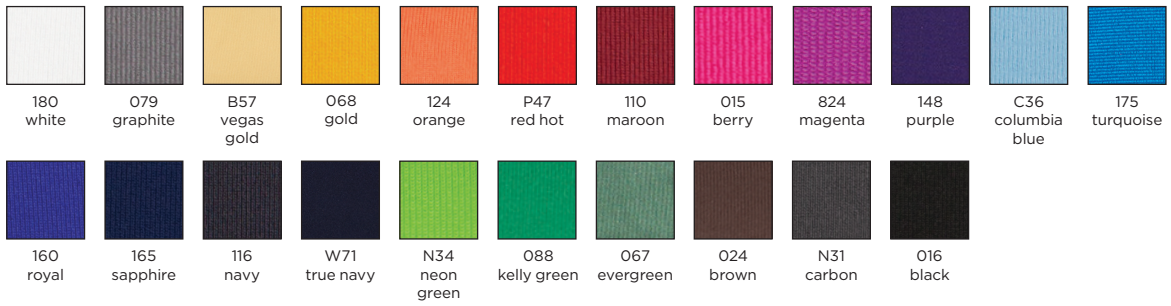
L1196 - 048 Pink

Backpack Dimensions: 14" High, 10" x 7" Bottom, 13" Side Pocket to Side Pocket

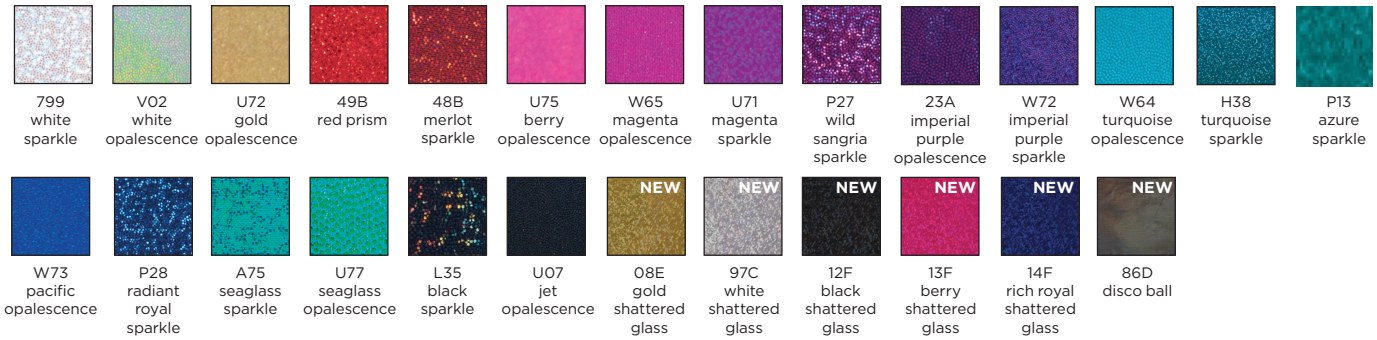
*While Supplies Last

FABRIC OPTIONS & COLORS

DRYTECH
92% Micropoly/8% Lycra®
Long wearing, durable fabric
Available in binding and piping.



HOLOGRAM
80% Nylon/20% Spandex
Fragile fabric
Available in binding and piping.



MESH
Nylon/Spandex Blend
Fragile fabric
Not available in binding or piping.



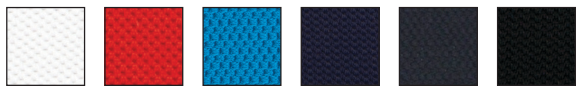
PIXIE MESH*
80% Poly/20% Spandex
Fragile fabric
Not available in binding or piping.



SHADOWPROOF LINER



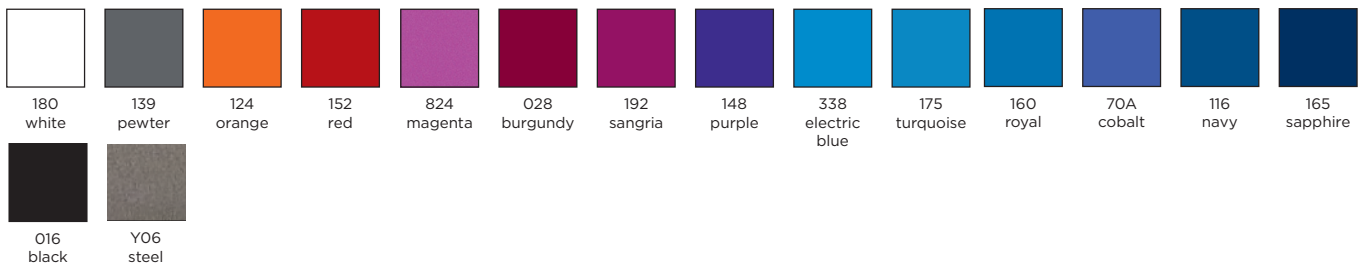
TECHMESH
80% Nylon/20% Spandex
Long wearing, durable fabric
Available in binding and piping.



SPECIALTY FABRIC



NYLON/SPANDEX
80% Nylon/20% Spandex
Long wearing, durable fabric
Available in binding and piping.



SUPERIOR VELVET*
Long wearing, durable fabric
Available in binding (not piping).
**Please Note: sequinz™ and imprinting cannot be applied to velvet.*



MYSTIQUE

NYLON/SPANDEX WITH FOIL

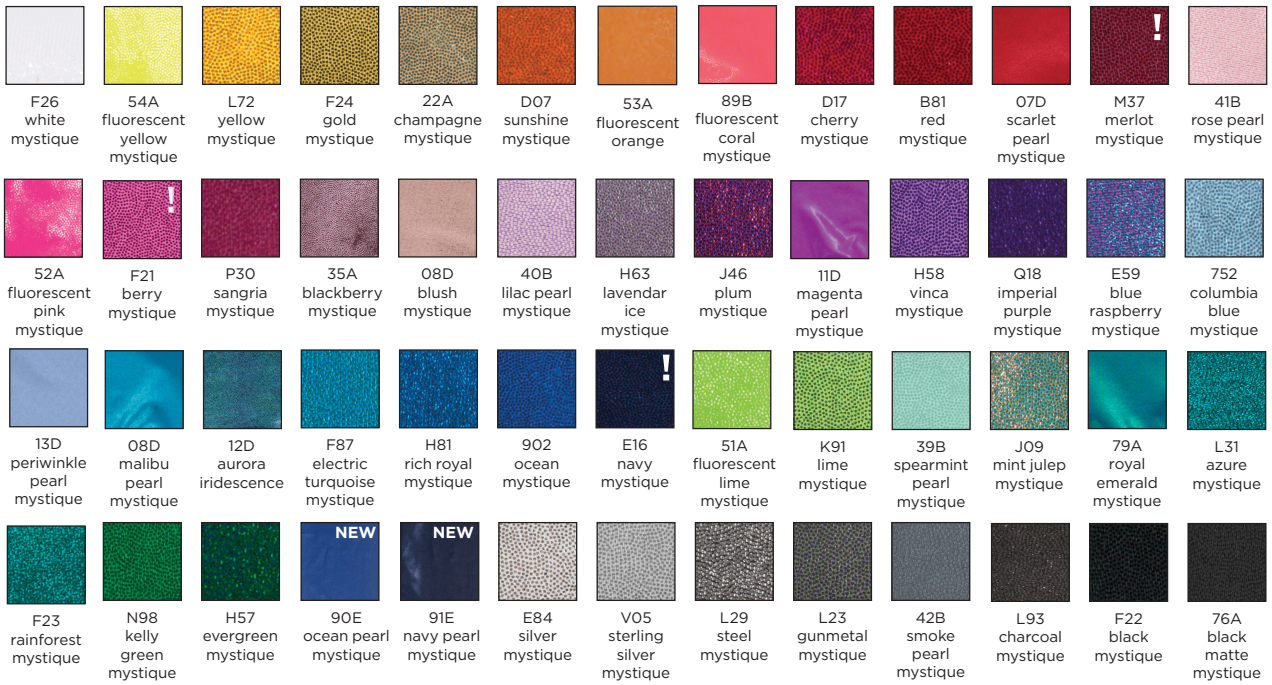
80% Nylon/20% Spandex or 80% Polyester/20% Spandex

Fragile fabric

Available in binding and piping.

Washing and wearing may cause fabrics to lose foil. Nylon/Spandex with Foil may dull slightly in the jeweled area due to the heat application process.

! Fabrics that have a high risk of color bleed when combined with white or light colors.



SUBLIMATION COLORS



DISCONTINUED COLORS

854 Neon Yellow
068 Forest Green
U08 Fiesta Sparkle
U66 Fiesta Opalescence
44B White Pixie Mesh
45B Nude Pixie Mesh
47B Amethyst Pixie Mesh
48B Spearmint Pixie Mesh
180 White Ponte
152 Red Ponte
028 Burgundy Ponte
148 Purple Ponte
160 Royal Ponte
116 Navy Ponte
067 Evergreen Ponte
016 Black Ponte
854 Neon Yellow Techmesh
015 Berry Techmesh
N43 Neon Green Techmesh
G27 Calypso Nylon/Spandex
V82 Lipstick Nylon/Spandex
015 Berry Nylon/Spandex
W83 Wysteria Nylon/Spandex
067 Evergreen Nylon/Spandex
116 Navy Brushed Tricot
016 Black Brushed Tricot
24A Wild Orchid Mystique

Please note: The printed color chart on this page and on the website, may not be an exact match to actual fabric colors. In addition, the same color name in two different fabrics may not be an exact color match. If 100% color match is needed, please call to request fabric swatches before placing your order. They're FREE! Limit 20 free swatches per business/club. For each swatch thereafter, you will incur a small charge. **FABRIC SWATCHES AVAILABLE ONLINE AT www.gkelite.com**

SEND Swatches

CUSTOM CRYSTAL ACCENTS



OUTSHINE THE COMPETITION WITH SWAROVSKI® CRYSTALS

The famous sparkle of Swarovski crystals has been a special part of GK designs since 1994. GK's mission to be "the athlete's first choice", combined with Swarovski's goal of adding sparkle to people's everyday lives, aims to make every athlete a winner. GK uniforms adorned with Swarovski crystals give you the edge to outshine the competition.

- **Intricate and multilayered cut for unmatched sparkle like a diamond.**
- **4x the facets of a standard crystal with 2.5x the brilliance.**
- **10x more effective hotfix glue to keep your stones in place.**
- **Hassle-free, rigorously tested and completely reliable.**
- **Lead-free* and environmentally friendly. It's what you don't see that matters!**

Create custom jeweled accents using Swarovski® crystals.

Shown Actual Size

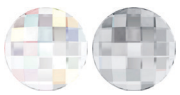
- Size: 2 mm
- Size: 2.8 mm
- Size: 4 mm
- Size: 4.8 mm
- Size: 6 mm

GK uses Swarovski crystals exclusively, the premium brand for the finest crystals. Their patented nine facet cut crystals with platinum foiling, creates a brilliance unmatched in the gymnastics industry. Austrian made, Swarovski crystals can be added to your apparel for maximum sparkle.

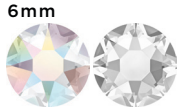
***Crystal glass and all other materials containing 0.009% lead or less.**

New!

Chessboard



6mm



Diamond



Flame



Square





Standard crystal



Swarovski crystal

For more information on Swarovski crystals visit crystals.swarovski.com

CRYSTALS FROM SWAROVSKI SINCE 1895

VIBRANT CRYSTALS
by SWAROVSKI®

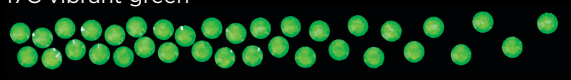
15C vibrant pink



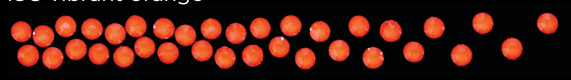
16Cvibrant yellow



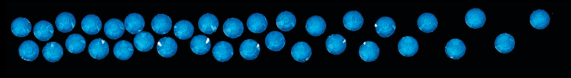
17C vibrant green



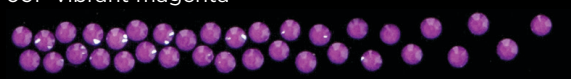
18C vibrant orange



19C vibrant blue



09F vibrant magenta



010 clear



001 brilliance



M07 metallic silver



X64 black diamond



016 black



M08 metallic gold



162 ruby



B66 gold brilliance



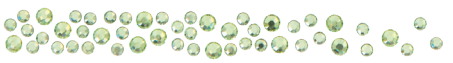
N48 citrine



464 mango



454 kiwi



69B turquoise shimmer



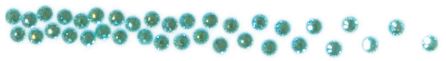
257 blush



70B peridot shimmer



78A seaglass



338 electric blue



045 cobalt



112 midnight



742 fuchsia



192 sangria



U09 peacock brilliance



48A dark brilliance



066 garnet



49A white pearl



810 metallic silver nailheads



JEWELED TEAM NAME OPTIONS

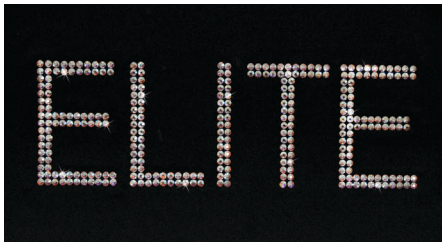
Choose any of the following styles for your team name or letters for the price shown below. No setup or custom design fees! Applies to front center chest applications only within the maximum size indicated.

Complimentary grading up to four size ranges, at no additional cost.
Grading is at the discretion of the design team.

Jeweled Lettering



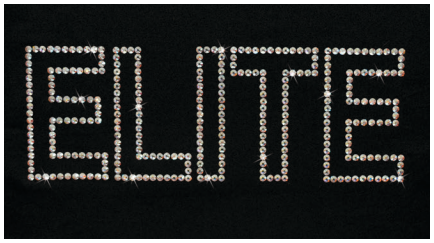
Single Row



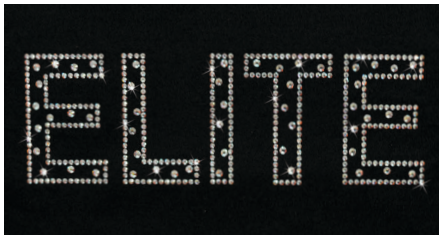
Double Row



Scatter (shown with appliqué embroidery)



Outlined



Outline & Scatter



Lightly Packed



Heavily Packed



Moderately Packed



Extremely Packed

Scattered Jewels

*Can only be applied to Appliqué Embroidery



Lightly Scattered



Moderately Scattered



Heavily Scattered

FONT NAME OPTIONS



Nulshock



Aachan Bold



Lubin Graph Book Bold



Bookman Old Style Bold



Bookman Italic



Swing Bold



Brush Script



Brody



Impact



Helvetica Bold



Adelon Serial



Freshman



Popular Std.

CUSTOM EMBELLISHMENT OPTIONS

SPANGLEZ™
NO SET-UP FEES!



Shown Actual Size

Size: 2 mm

Size: 3 mm

Size: 4 mm

Any Spanglez logo, any size

Spanglez™ cannot be applied to velvet or mesh.

N42 Silver

P49 Silver Hologram

016 Black

152 Red

P53 Red Hologram

124 Orange

V58 Orange Hologram

42F Silver Matte

41F Red Matte

N41 Gold

P50 Gold Hologram

P48 Lemon Lime

P57 Lemon Lime Hologram

088 Kelly Green

P55 Kelly Green Hologram

191 Seaglass

43F Gold Matte

140 Pink

P58 Turquoise Hologram

175 Turquoise

160 Royal

P54 Royal Hologram

148 Purple

015 Berry

P51 Berry Hologram

40F Black Matte

P52 Pink Hologram

APPLIQUE EMBROIDERY — NO SET-UP FEES!

One Layer



example of a one-layer in berry nylon/spandex over black DryTech

Two Layer



example of a two-layer in white mystique and berry mystique over black DryTech

Three Layer



example of a three-layer in berry, white and lime over black DryTech

Faux Three Layer



example of a faux three layer in berry, black and white over black DryTech

Available in all colors of: Nylon/Spandex, Nylon/Spandex with Foil, DryTech, or Hologram

See Colors available in each fabric type.

IMPRINTZ™ — NO SET-UP FEES!
MULTI-COLORED PRINTED LOGO



- Y20 vegas gold
- Y20 gold
- Y22 yellow
- Y23 orange
- Y24 coral
- Y25 cosmo
- Y26 candy apple
- Y28 red
- Y29 crimson
- Y31 pink
- Y32 cherry
- Y33 fuschia
- Y34 sangria
- Y35 wisteria
- Y36 purple
- Y38 sapphire
- Y37 navy
- Y39 midnight
- Y40 columbia blue
- Y42 royal
- Y34 electric blue
- Y44 turquoise
- Y45 spruce
- Y46 evergreen
- Y47 kelly
- Y03 teal
- Y02 cardinal
- Y04 blue ribbon
- Y63 wildberry
- Y61 berry
- Y58 key lime
- Y57 bright turquoise
- Y56 ultra violet
- Y52 brown
- Y51 black
- Y50 carbon
- Y60 pewter
- Y49 flannel gray
- Y48 gray
- Y59 aluminum

IMPRINTING™*— NO SET-UP FEES!



example in imprinting

1 Color Imprinting:

*Stock imprinted logo samples are available upon request. Custom imprinted logo samples are not available.

Choose from the following stock colors. Please see available fonts.

- 180 white
- 016 black
- 152 red
- 160 royal
- M07 metallic silver
- M08 metallic gold
- 852 neon orange
- 854 neon yellow
- N43 neon green
- U63 neon blue
- U65 neon raspberry
- 850 neon pink
- U64 neon coral
- U58 silver prism
- U61 metallic red
- U57 gold prism
- U59 metallic blue
- U60 metallic wysteria
- U62 metallic magenta
- U50 glittter white
- VC8 glitter black
- WJ4 glitter gold
- U55 glitter orange
- U56 glitter yellow
- U52 glitter green
- U53 glitter blue
- U54 glitter purple
- U51 glitter pink
- VC9 glitter red
- VG1 glitter royal
- VG7 glitter silver

EMBROIDERY — NO SET-UP FEES!



- 180 white
- 810 silver (non metallic)
- 076 grey
- 016 black
- 152 red
- 124 orange
- 77A neon orange
- 068 gold (non metallic)
- 069 gold glimmer
- 483 yellow
- 854 neon yellow
- 488 lime green
- 085 forest green
- X65 emerald green
- 78A mint
- 170 teal
- 096 light blue
- 175 turquoise
- 160 royal
- 116 navy
- 100 lilac
- 148 purple
- 178 violet
- 110 intense maroon
- 17A Ruby Glint
- 18A cheeky pink
- J81 wild pink
- Y07 flamingo
- 140 pink

HOW TO MEASURE

The goal of measuring is to determine the correct size to order for each athlete. Accurate measurements are vital to the proper fit of your athlete's apparel. Please make sure that all athletes are wearing fitted workout apparel during the measuring session.

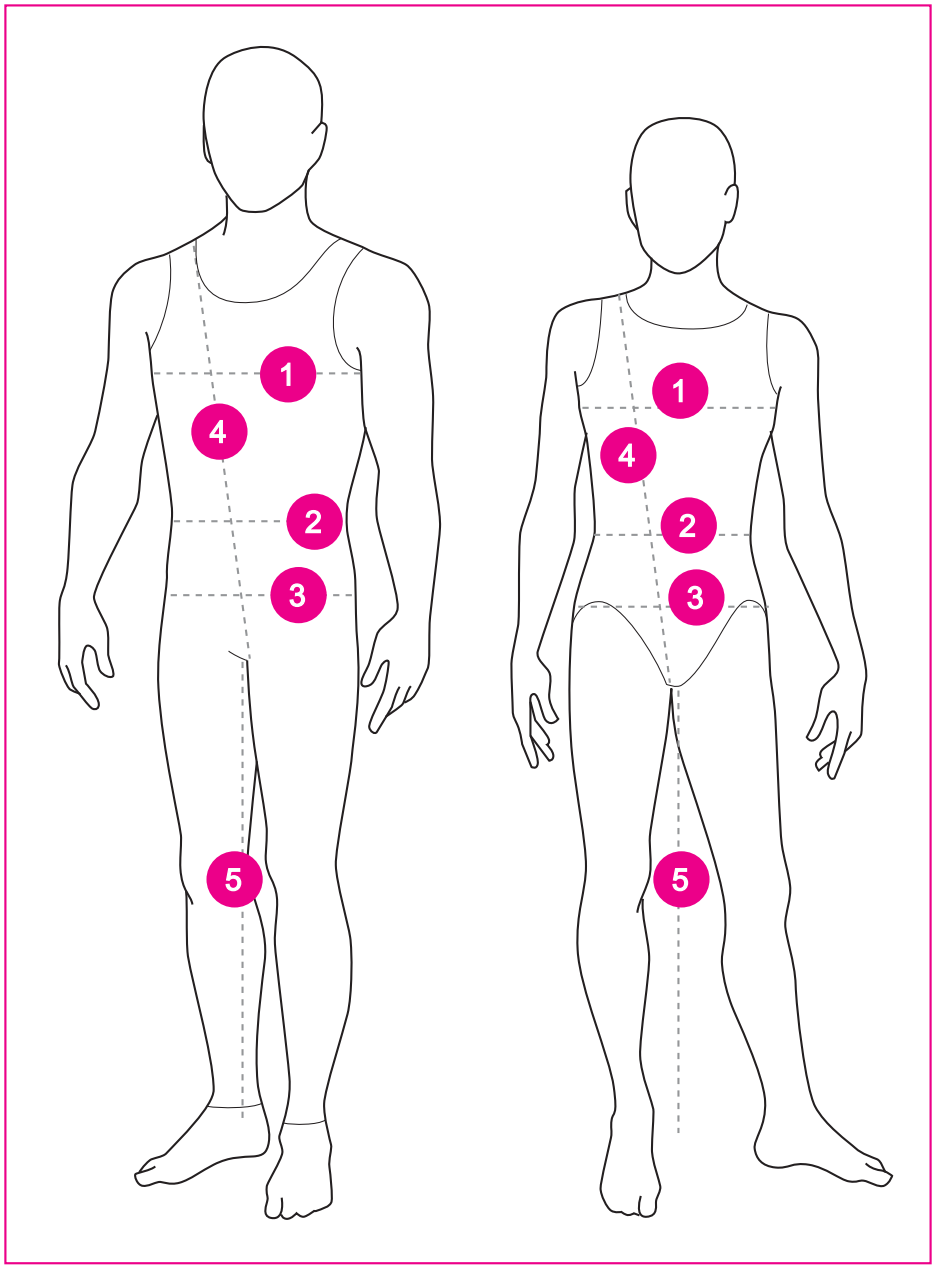
1. **Chest Measurement:** Measure the chest of the athlete while their arms are down at their sides and at the fullest part of the chest. Your measuring tape should always be parallel to the floor while taking the measurement.

2. **Waist Measurement:** When measuring the waist, wrap the tape at the natural waistline which is the narrowest part of the waist. If you are having trouble locating the natural waist, have the athlete bend to the side. The natural waist is where the body bends. Again, the measuring tape should always be parallel to the floor while taking the measurement.

3. **Hip Measurement:** Take the hip measurement at the fullest part of the buttocks with the athlete's feet together. Ensure that the tape measure is parallel to the floor.

4. **Torso Measurement:** Take the torso measurement from the center of the shoulder, down the torso, through legs, and back to the shoulder. This is the most important measurement.

5. **Inseam Measurement:** The length of the leg from the crotch to one inch above the floor.



Measure the athlete without shoes.

SIZE CHARTS

Girl's and Women's Uniforms and In-Stock Practice Wear						
SIZE	**CHEST**	**WAIST**	**HIP**	**TORSO**	**LONG TORSO**	**EXTRA LONG TORSO**
CXS	21-22	19-20	21-22	37-39	38-40	40-42
CS	22-23	20-21	22-24	39-42	42-44	44-46
CI	23-24	21-22	24-26	42-45	45-47	47-49
CM	25-27	22-23	26-28	45-48	48-50	50-52
CL	28-29	23-24	28-30	49-52	52-54	54-56
AP	30-31	24-25	31-33	52-54	54-56	56-58
AS	32-34	25-27	33-35	54-57	57-59	59-61
AM	35-37	27-28	36-38	57-60	60-62	62-64
AL	38-39	28-31	39-41	60-64	64-67	66-68
AXL	40-42	31-34	41-44	64-67	67-69	69-71
1X	43-45	35-38	45-48	67-70	70-72	72-74
2X	46-48	39-42	48-51	70-73	73-75	75-77
3X	49-50	43-46	51-54	73-76	76-78	78-80

Boy's and Men's Uniforms and In-Stock Practice Wear				
SIZE	**CHEST**	**WAIST**	**HIP**	**INSEAM**
CS	24-26	23-24	25-28	24
CM	26-28	24-25	29-31	25
CL	29-31	25-26	31-32	28
CXL	32-34	26-27	32-34	29
AXS	34-36	28-29	34-35	30
AS	36-38	30-31	35-36	31
AM	38-40	32-33	36-37	32
AL	40-42	34-35	37-39	33
AXL	42-44	36-37	39-40	34
A2XL	44-46	38-39	40-41	36
A3XL	46-48	40-41	41-42	36

GET THE BEST FIT FOR YOUR TEAM!

SIZING KITS AVAILABLE IN WOMEN'S, MEN'S AND CHILD SIZES.

CONTACT YOUR TERRITORY MANAGER FOR MORE INFORMATION.

FIERCE ACCESSORIES

SEAMLESS UNDERGARMENTS




1483 High Performance Seamless Bra
Colors: Nude-027, Brown-024
Sizes:
S (CS-CM-CL)
M (AXS-AS)
L (AM-AL-AXL)
*Suggested Retail Price - $25.99




1478 High Performance Seamless Brief
Colors: Nude-027, Brown-024
Sizes:
S (CS-CM-CL)
M (AXS-AS)
L (AM-AL-AXL)
*Suggested Retail Price - $16.99




1484/1485 Seamless Boycut Brief
Colors: Nude-027, Black-016, Brown-024
1484 Sizes:
AS (AP-AS), AM (AM-AL), AL (AXL-1X)
*Suggested Retail Price: $20.99
1485 Sizes:
YS (CXS-CS), YM (CI-CM-CL)
*Suggested Retail Price - $18.99




scoop back

1466 Cotton/Spandex Bra
Sizes: CM, CL, AXS, AS, AM, AL, AXL
Colors: Nude-027, Black-016
*Suggested Retail Price - $22.99



1406 Cotton/Spandex Brief
Sizes: CXS, CS, CM, CL, AXS, AS, AM, AL, AXL
Colors: Black-016, Nude-027
*Suggested Retail Price - $16.99






1482 Appears Backless Bra
Nylon/Spandex bra features adjustable and removable clear plastic straps and wide clear elastic removable back strap.
Strap Positions: Parallel, Halter, or Criss-Cross
Sizes: CM, CL, AXS, AS, AM, AL, AXL
Colors: Nude-027
*Suggested Retail Price - $29.99




camisole

1460/1461 Cotton/Spandex Camisole Bra
Colors: Nude-027
1460 Sizes: AXS, AS, AM, AL, AXL
*Suggested Retail Price - $20.99
1461 Sizes: CM, CL
*Suggested Retail Price - $18.99

Replacement Straps for Bra 1482:
N415 Replacement Shoulder Straps
Sizes: 16'(CS, CM), 20'(AXS), 22"(AS, AM, AL, AXL)
*Suggested Retail Price - $5.50
N416 Replacement Back Strap
Sizes: 7"CM), 8"(CL), 9"(AXS), 10"(AS), 11"(AM), 12"(AL), 13"(AXL)
*Suggested Retail Price - $5.50

CARE & EMBELLISHMENTS

FABRIC CARE

GK offers fabrics that are produced to meet our exclusive stretch and quality standards. GK takes tremendous pride in having the best fabrics in the industry. As the leader in performance apparel, it's important for us to advise you of the tendencies of certain fabrics, as well as practices to avoid.

OUR FABRICS CAN BE GROUPED INTO TWO CATEGORIES:

1. Long wearing, durable fabrics include: Nylon/Spandex, DryTech, Techmesh, Superior Velvet, and Brushed Tricot. Note that DryTech may shrink when heat is applied. Sequinz™, mesh and Spanglez cannot be applied to Superior Velvet.
2. Fragile fabrics need extra special care and include Hologram, Mesh and Nylon/Spandex with Foil (Mystique). Note that certain high fashion fabrics are more susceptible to wear and fading than the traditional long wearing, durable fabrics. Hologram and Nylon/Spandex with Foil (Mystique) fabrics will dull slightly in jeweled areas due to heat application.

FRAGILE FABRICS NEED EXTRA SPECIAL CARE:

1. Repeated wear and washing may cause the fabrics to fade or lose foil.
2. Alcohol in all aerosol products, such as hairspray, affect these fabrics. Please cover garment before applying. Perfumes and body lotions can also affect fragile fabrics.
3. Deodorants and perspiration may cause these fabrics to color bleed, fade or lose foil, especially when the two colors meet under the arms. We recommend the use of a pure crystal deodorant which does not contain Aluminum Chlorohydrate.
4. Mesh could potentially be damaged due to the rigors of certain routines, where person to person contact can add stress to the fabric. You are free to order this fabric, but do so with great discretion because Elite Sportswear will not guarantee the life span of this fabric. If you choose to use mesh in a design, you will be asked to sign a waiver. The waiver states that Elite Sportswear will not be responsible for replacing or repairing your garment(s).
5. Color transference or color bleed occurs when a white or light color fabric is combined with a bright or dark color fabric. This is a common industry problem and can become more obvious under certain conditions, especially when a light color garment is worn under a dark color warm up or short and/or when damp garments are left in gym bags. It is impossible for Elite Sportswear to guarantee that our fabrics will not bleed, even by following proper washing instructions, due to the individual nature of each athlete's wear/washing procedure. The following is a list of fabrics that may be at greater risk for color bleed, when combined with white or light color fabrics: Berry Mystique, Black Mystique, Navy Mystique, Red Mystique, and Merlot Mystique. You are free to order any fabric and color combination, but please do so with great discretion. If you choose to combine light and dark colors, Elite Sportswear will not be responsible for replacing your garment(s) if color bleed occurs.
6. Fabric softeners negatively affect the adhesives used in our garments, causing the foil on our fabrics to discolor and the embellishments to fall off.

IMPORTANT WASHING INSTRUCTIONS FOR ALL FABRICS:

Garment(s) must be washed separately. Turn garment inside out. Use a mild liquid detergent, gently hand wash in a large volume of cold water. Rinse immediately.

DO NOT allow garment to soak. Pat dry with a clean towel and use a thick plastic hanger to air dry.

DO NOT use fabric softeners. Fabric softeners negatively affect the adhesives used in our garments, causing the foil on our fabrics to discolor and the embellishments to fall off.

DO NOT dry clean. Dry cleaning uses harsh chemicals that can damage the fabric finishes and embellishments used in our garments.

DO NOT iron. The heat from an iron can melt and/or discolor the delicate fabrics in our garments. Excessive heat can also weaken the adhesives used to attach the embellishments to the garment and cause them to fall off.

DISCOVER GK ALL STAR'S 2020 PRACTICE WEAR LINE










Find the Full GK All Star Practice Wear Catalog on GKCheer.com

2020 SPORT COUTURE IN THE WILD

Extreme All Stars Lvl X



STYLE: U219
(see page 40)



ELITE SPORTSWEAR

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CUT18A