

LASER AMMO EUROPE T&E PROGRAM AND GUIDELINES

Laser Ammo is proud to offer bloggers and writers (hereinafter: “The Writer”) the opportunity to test and evaluate its training products, under the following understanding:

1. The writer will send Laser Ammo links to three articles and/or videos s/he made in the last year.
2. The Writer will clearly indicate where and when the video and/or article is going to be published.
3. The Writer will indicate to Laser Ammo which product s/he would like to T&E, which firearms and calibers s/he will use to test the produce and the purpose of the article. (Does the article discuss laser training, compare products from different companies, discuss Laser Ammo, demonstrate different dry firearms drills etc.)
4. Laser Ammo will send the products to the shipping address provided by the writer to borrow for up to four weeks. During this time, the writer/blogger must test and evaluate the product.
5. Before the article is published, writer will send the article to Laser Ammo for comments and feedback. Although Laser Ammo **cannot** and **will not** veto any article, it reserves the right to give its opinion and feedback to the writer/blogger.
6. At the end of four weeks, the writer/blogger will return the original products s/he received back to Laser Ammo at the following address:
 - a. Regular Post: Laser Ammo Europe, PO Box 3003, Uppsala, 75003, Sweden.
 - b. FedEx / UPS DHL Express: Laser Ammo Europe, Skogsvallsvägen 7, Storvreta 743 35, Sweden.
7. If writer/blogger wishes to purchase the products for his/her own use, Laser Ammo will be happy to extend a 25% discount from MSRP on its products. Please contact Laser Ammo with your request, and we will be happy to assist you.
8. Laser Ammo is encouraging the writer/blogger to call us with any technical questions, photo requests or any other questions throughout the process.
9. To download high-resolution pictures please visit: <http://laser-ammo.com/about/media-resources>
10. Laser Ammo has the right to publish the article on its website and social media.

I hereby agree to the conditions stated above:

Name

Signature

Date



LASER AMMO
TRAINING TECHNOLOGIES

Name of Magazine: _____

URL: _____

Writer Contact Information:

Name: _____

Cell: _____

E-mail: _____

Shipping address: _____

Purpose of the article: _____

Product(s) requested: _____

Firearms to be used: _____

When is the article scheduled for print? _____

Date expected to return the product? _____